



Rhino Public Relations Adds Jennifer Shelby as Account Executive



SOUTH HAMILTON, Mass. – February 19, 2008 – Rhino Public Relations, a specialty public relations agency, announced today the addition of Jennifer Shelby as Account Executive. In her new role, Jennifer will be responsible for the day-to-day support of several of Rhino PR's clients, including GEI Consultants, J.M. Coull and Hobbs Brook Management.

"Rhino PR attributes its growth and success to a continued focus on providing customized public relations programs to clients in the architecture, engineering, construction (A/E/C) and related industries," said Susan Shelby, CPSM, founder and principal of Rhino PR and no direct relation to Jennifer Shelby. "Jennifer has extensive experience in the A/E/C industry and has already proven her value to Rhino PR clients. I am excited to have her on board as Rhino PR continues to grow its client base and services offered."

Jennifer joins Rhino PR with a wide range of marketing and graphic design skills. Most recently, she was a graphic designer with SEA Consultants, Inc., a leading civil and environmental engineering and architectural firm. Previously, she was with GZA GeoEnvironmental Inc., where she was responsible for the management and design of corporate literature, coordinating all the marketing data and presentations, and functioning as the marketing liaison between 19 offices.

Jennifer has been a member of the Society for Marketing Professional Services (SMPS) since 2005. As a member of the SMPS Boston Communications Committee, she is working on a redesign of the Chapter's web site and currently manages all national website updates for the Boston chapter. She graduated from Boston College with a bachelors of arts in English and a certificate of print design at the Rhode Island School of Design is in progress.

About Rhino Public Relations

Rhino Public Relations is a specialty public relations practice focusing on the unique PR needs of architectural, engineering, construction (A/E/C) and related firms. Founded by Principal Susan Shelby, CPSM, Rhino PR is based in South Hamilton, Mass. and has ongoing engagements with companies such as Environments at Work, GEI Consultants, JM Coull, Margulies & Associates, and Payette. For more information, please visit www.rhinopr.com.

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