

Business People

March 6, 2011

Jeff Lavery has joined Rhino Public Relations as account manager. In his new role, Mr. Lavery will be responsible for developing, managing, and executing PR programs to support Rhino clients and working directly with principal Susan Shelby. Most recently, Mr. Lavery was an account executive at Matter Communications in Providence, where he was responsible for managing multiple technology and consumer product accounts. His professional writing experience also includes the positions of staff writer and Web editor at the Worcester Business Journal, associate editor at Victory Productions, and freelancer for the Poughkeepsie Journal in upstate New York. He lives in Providence, and is a graduate of Assumption College in Worcester.